



VIRTUAL GRAPHICS
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FOR IMMEDIATE RELEASE

RevealPrint Labels Comply With Food Safety

EASTON, PA, June 8 – World Food Safety Day was celebrated on Sunday, June 7th. RevealPrint labels are free of chemicals and safe around food, not to mention human health friendly and easily recycled.

Traditional direct thermal labels are produced using leuco dye and a developer (color former) – often BPA/BPS. In 2001, Japan and Europe banned BPA because of its potential negative impact on human health. The negative effects of BPA on hormones, metabolism, and other bodily systems has caused many companies to remove BPA from their products – not only receipts but plastic items as well.

RevealPrint labels are completely customizable; users are able to print color on-demand without ink, ribbons or chemicals. The outcome is a chemical-free solution that allows for different variations of a label while using the same roll. RevealPrint labels can be used in warehouse/distribution, food manufacturing or any industry that would benefit from a color on-demand label application.

“In addition to being safe and sustainable, RevealPrint also allows customers to print color on-demand, without using ink or ribbons”, said John V. Guzzo, CEO/Founder of Virtual Graphics LLC. “Increase productivity and lower costs by using color on the labels to differentiate information in your warehousing, food rotation, storage requirements, pick labels and other applications”.

Virtual Graphics LLC is a label solutions company dedicated to delivering best of class technology, quality and innovation to our customers. Our products are produced and manufactured in our Lehigh Valley, PA facility.

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