

RevealPrint - Inventory Label

Warehouse Inventory

CUSTOMER: Polykote Corp.
APPLICATION: Warehouse Inventory Label
INDUSTRY: Manufacturing
VERTICAL MARKET: Coating/Laminating

ACCOUNT BACKGROUND

Polykote formulates and produces custom-designed coated materials utilizing unique adhesives or coatings ensuring the customers receive products that perform in their specific application.

Polykote's inventory consists of raw and finished material. They receive material from both customers and suppliers, making it imperative to maintain an organized warehouse inventory system.

Polykote's inventory was unorganized with the wrong labeling system, their labels were black & white and hard to read and distinguish from far away.

SOLUTION

By using RevealPrint, color was added to the inventory labels. The label consists of three color strips: red, green and blue. The colors help highlight the details of the product, such as the item number, size and quantity.

When the material arrives at the warehouse, the RevealPrint label is printed and applied to the skids. Now with the color on the labels, the skids are stacked up high on racks and can easily be identified.

CUSTOMER BENEFITS

By adding color to the label, anyone walking through the warehouse could easily see the inventory and what we have in stock, without having to bring the skid down – the colors were easily identifiable.

For the warehouse manager, it was easy to identify which roll needed to be taken to the coating department, without wasting any time. The efficiency in the warehouse/shipping area improved by 30%.

